



# DREAMWOOL

LUXURY BEDMAKERS SINCE 1934



## LUXURY POCKETSPRING

There's no comparison



“

*The best investment you can make in tomorrow is a good night's sleep. With the uncompromising natural quality and craftsmanship of Dreamwool, you can experience the most luxurious sleep of a lifetime.*

”

Dreamwool Director and Mattress Designer  
David Henderson



## Sleep: The Third Pillar of Health

A natural immunity booster, stress reducer, energiser and mood stabiliser, quality sleep is every bit as important to your health as diet and exercise.

The best sleep you'll ever have starts with the highest quality Merino wool, sourced directly from select South Island farms. Using only the finest all-natural fillings for optimum breathability and climate control, Dreamwool keeps you cooler and drier, helping you achieve a deeper sleep faster.

Dreamwool is New Zealand made and natural in all the right ways.





## Our Story

Dreamwool has been in the mattress business since 1934 and in the Henderson family for over 40 years. Our beds were quite comparable to the rest of the market until 1978 when Dreamwool owner, Edgar Henderson, began his quest for the most luxurious sleep...

An ex-farmer with a bad back, Edgar remembered the old-fashioned black wool

singlets worn by his shearers; how they acted as a natural insulator and adjusted to changes in temperature and humidity during the day. He realised these same principles applied to a good night's sleep. From there, the first Woollen Overlay was crafted and thousands have enjoyed the comfort, craftsmanship and quality of sleep with Dreamwool ever since.





## The Dreamwool Difference Ask What's Inside

Dreamwool's sleek, European design looks a little different. That's because it is.

Second to none, our mattresses are filled with the most generous layers of soft, temperature-regulating Merino wool and 100% natural latex, offering unmatched breathability without the inferior bulk of mass-produced springs, foams, gels and synthetic fillings.

Our enduring pocket springs and microcoils are the

unrivaled result of years of dedicated international research. Each model in the range is made in three different levels of support (soft, medium and firm) using different spring gauges to suit your unique preferences and body shape without ever compromising on the comfort layers.

With long-lasting luxury and comfort that endures beyond its 10-year warranty, Dreamwool's discerning customers know: There's no comparison.









## The Foundation

Complete your total sleep experience with a dynamic flexible slat base.

Our sleek, European-style flexible slat base provides optimum comfort and support by diffusing pressure and actively contouring to your body's unique profile, providing maximum ventilation for total breathability and a cooler, drier sleep.

# Dreamwool Pocketspring Collection

	Euphoria	Paradise	Heaven	Icon
100% pure Merino wool filling	✓	✓	✓	✓
New Zealand Merino wool grower traceability	✓	✓	✓	✓
Removeable Merino woollen quilt	✓	✓	✓	
Hand-tufted top				✓
Merino wool weight for a queen size mattress	9.5kgs	9.5kgs	9.5kgs	5kgs
Levitation system - calico covered micro-coils for better ventilation & comfort (queen size)	18,750	7,500		
100% natural latex comfort layers	✓	✓	✓	✓
Latex infused with activated charcoal for a cooler, fresher sleep	✓	✓	✓	✓
Danish made micro pocketspring		✓	✓	
Danish made soft touch pocketspring	✓			
Compact pocketspring unit (1000 springs per queen size mattress)				✓
Soft, medium and firm comfort, each option has a different wire gauge	✓	✓	✓	✓
Spring steel edge band support	✓	✓	✓	✓
No glue, foam or polyester fillings	✓	✓	✓	✓
“Algua” spirulina sea vitamin fabric treatment	✓	✓	✓	
“Purotex” probiotic fabric treatment				✓
Pre-settled comfort layers for less body impression	✓	✓	✓	✓
Suitable for adjustable bases		✓	✓	✓
FSC & GOLS certified 100% natural latex	✓	✓	✓	✓
10 year Pro-rata warranty	✓	✓	✓	✓
Mattress Height	34cm	27cm	24 cm	24cm

## Mattress sizes:

Single 90x190cm, Long Single 90x203cm, King Single 107x203cm, 3/4 Bed Size 120x203cm, Double 135x190cm, Queen 150x203cm, King 165x203cm, Super King 180x203cm Californian King 203x203cm. There may be some variation due to the handcrafted nature of your mattress of +/- 1cm.



96 Disraeli Street, Sydenham, Christchurch 8023, +64 3 343 5105, [www.dreamwool.com](http://www.dreamwool.com)